

Girl Boss AFCEM

Inspiring the Next Generation of Women Leaders

Girl Boss AFCEM is an empowering initiative created by SheCanHeCan (Vibeke Thomsen) and AFCEM Monaco (Johanna Houdrouge). The project inspires girls aged 12–25 to explore diverse career paths, challenge gender stereotypes, and build confidence by connecting them with accomplished women leaders, entrepreneurs, and professionals.

Why Girl Boss AFCEM?

Many young girls face barriers in exploring career opportunities and discovering their full potential. Girl Boss AFCEM provides role models, mentorship, and real-life examples of success, helping girls gain confidence, ambition, and awareness of diverse professional paths.

What the Program Includes

- Speed Mentoring Sessions – Interactive rounds where girls meet professional women and ask questions about careers, studies, and challenges.
- Awareness Campaigns – Initiatives like #GirlBoss promote gender equality and highlight inspiring female role models.
- Workshops & Events – Educational sessions focused on empowerment, career planning, and breaking gender stereotypes.
- Follow-Up Engagement – Certificates, social media campaigns, and ongoing mentorship opportunities ensure lasting impact.

Who is it for?

- Girls aged 12–25 living in Monaco or nearby regions
- Mentors: women in leadership positions, entrepreneurs, and senior professionals from public and private sectors

Expected Benefits

- Increased awareness of career opportunities
- Greater confidence, ambition, and self-efficacy
- Stronger networking and mentorship relationships
- Promotion of gender equality and breaking of stereotypes

Project Mentors

- Vibeke Thomsen (SheCanHeCan) – Leadership and mentorship guidance
- Johanna Houdrouge (AFCEM Monaco) – Program coordination and participant support

Timeline

The main Speed Mentoring event lasts 1.5 hours and takes place annually.

Preparation, mentor recruitment, and promotion are conducted over several weeks to ensure a smooth and impactful experience. The 2025 edition marked the 4th consecutive year of the program.

Empowering Girls Today, Leaders Tomorrow

Girl Boss AFCEM gives young women the tools, connections, and confidence to dream big, challenge limits, and pursue leadership across all professional fields.