

2023

PARTNERSHIP OPPORTUNITIES

/ PARTNER WITH THE
WORLDWIDE NETWORK OF
WOMEN BUSINESS OWNERS



www.fcem.org
<https://community.fcem.org>

Femmes Chefs d'Entreprises Mondiales
www.fcem.org
<https://community.fcem.org>



BENEFITS OF PARTNERING WITH FCEM

OUR IMPACT

AS A GLOBAL ORGANIZATION DEDICATED TO UNITING WOMEN ENTREPRENEURS AND ADDRESSING THE ISSUES THAT MATTER MOST, OUR IMPACTS ARE FELT AROUND THE WORLD. THESE INCLUDE:

- UNIDO project on circular economy and sustainability
- MOU with COMFWB at FCEM's international conference
- Cooperation with WBAF angel investor
- Erasmus projects
- COMESA
- And more...

FCEM'S ALSO HAS POWERFUL POLITICAL IMPACTS, INCLUDING:

- KAGIDER, having a Special Consultative Status with the United Nations Economic and Social Council, with the subject of "Empowering Women in the Digital Age Through Entrepreneurship and Partnerships" during the 2023 session of the United Nations Commission on the Status of Women
- VdU being appointed by the German government to represent Germany in W20 together with Deutscher Frauenrat at the G20 Summit

WHEN YOU PARTNER WITH FCEM, YOU ARE PART OF THIS IMPORTANT MISSION OF UNITING WOMEN ENTREPRENEURS WORLDWIDE AND ADDRESSING THE ISSUES THAT MATTER MOST LIKE:

- SDGs
- Financing of female-owned companies and start-ups
- AI and new innovation, i.e. companies in the STEM field
- Supporting education and young female leadership
- Global climate change

PARTNERING WITH FCEM, THE OPPORTUNITIES TO CREATE IMPACTS FOR WOMEN ENTREPRENEURS WORLDWIDE, AND IN TURN, THEIR COMMUNITIES AND NATIONS ARE ENDLESS.

ABOUT FCEM

/ OUR HISTORY...

Les Femmes Chefs d'Entreprises Mondiales, or FCEM, is the pioneer association uniting women business owners from the world over. Founded in France in 1945 at the very end of World War II by Yvonne Foinant, FCEM spread into other European countries and then expanded to the four corners of the globe.

- Today, more than 75 years later, FCEM continues to bring together, in a vast wave of friendship and solidarity, women who share a common interest: entrepreneurship. Its network includes more than 100 countries and 5 million women entrepreneurs. It is rapidly growing every year, welcoming new members and partners who share in our mission.



/ OUR IMPACT...

FCEM is a non-profit, non-governmental, non-political and non-sectarian organization whose activities at the national and international levels are aimed at promoting women's entrepreneurial initiatives and reinforcing national associations of women business owners through:



- **CREATING AWARENESS** and reinforcing the visibility of women business owners
- **LOBBYING AND ADVOCATING** before public and private institutions, policymakers and governments on issues that impede women's entrepreneurial potential
- **PROMOTING SOLIDARITY, FRIENDSHIP, CULTURAL UNDERSTANDING** and the exchange of experiences, knowledge and ideas
- **FACILITATING BUSINESS DEVELOPMENT**, partnership and trade
- **FOSTERING PROFESSIONAL GROWTH** and business skills development and encouraging women to create enterprises

PARTNERING WITH FCEM

One of the greatest strengths of FCEM is our ability to reach around the world to build strategic, strong and enduring partnerships with organizations who understand and embrace our mission. All our partnerships are mutually beneficial, whether it's with a corporate partner, a program or event sponsor or a survey sponsor, as they provide valuable and wide-reaching exposure for the partner and benefit the women entrepreneurs and worldwide associations of women entrepreneurs we serve. Here, you'll find partnership opportunities and benefits designed to meet the needs of every partner. If you don't see an opportunity that meets your exact needs, let us know so that we can customize one for you. Thank you in advance for your interest in supporting FCEM's worldwide network of women business owners.



PARTNERSHIP OPPORTUNITIES

/ INTERNATIONAL CORPORATE PARTNER OPPORTUNITIES

Our corporate partners support the mission and initiatives of FCEM all year long.

Includes opportunities to engage during:

WORLD CONGRESS

This conference attracts delegations of women business owners from the four corners of the globe.

WORLD COMMITTEE MEETING

This event is designed to advance women business owners globally through conversations, roundtable discussions and more.



GOLD LEVEL

\$100,000

/ ONGOING OPPORTUNITIES

- Logo recognition on all FCEM proprietary communication platforms
- Logo recognition on www.FCEM.org home and partner pages
- Corporate partner profile page on www.FCEM.org
- Communication team collaboration to make important announcements from FCEM, share social media initiatives, include articles (up to 4) in Smart Briefs/FCEM One publications/ monthly newsletter

/ WORLD CONGRESS OPPORTUNITIES

- Recognition throughout the Congress as a Gold Sponsor
- (1) complimentary exclusive Congress registration for FCEM exclusive events, including (1) first-class ticket, (1) hotel suite and (1) gala night dinner invitation
- (6) complimentary full Congress registrations PLUS (6) invitations to the Congress dinner gala
- Inclusion of partner materials in all participant folders
- Meeting organized with journalists and institutions present at the event
- Other special support for delegations to build local partnerships

/ WORLD COMMITTEE MEETING OPPORTUNITIES

- Recognition throughout the Committee Meeting as a Gold Sponsor
- Participation in (1) breakout session with brand visibility—topic to be determined
- Logo recognition in conference promotional materials, on website, in on-site program book and in general session sponsor logo loop
- Signage with corporate logo displayed prominently throughout the meeting
- (1) complimentary exclusive Committee Meeting registration for FCEM exclusive events, including (1) first-class ticket, (1) hotel suite and (1) gala night dinner invitation
- (6) complimentary full Committee Meeting registrations PLUS (6) invitations to the Congress dinner gala
- Inclusion of partner materials in all participant folders
- Meeting organized with journalists and institutions present at the event
- Other special support for delegations to build local partnerships

PARTNERSHIP OPPORTUNITIES

SILVER LEVEL \$50,000



/ WORLD CONGRESS OPPORTUNITIES

- Promoted as a top Congress partner
- (1) invitation for a top manager to participate
- (1) business class flight
- (1) hotel room
- (1) invitation to Congress dinner gala
- Dedicated space for company presentation

/ OTHER FCEM EVENT OPPORTUNITIES

- Logo on www.FCEM.org website for (1) year
- Logo on FCEM newsletters 8x a year
- Logo on all social media promoting FCEM events
- Logo on advertising totem at FCEM events
- Logo on digital screens during celebrations
- Mention in all FCEM event media releases
- (1) full-page advertisement in on-site event program
- Inclusion of partner materials in all participant folders
- Meeting organized with journalists and institutions present at the events
- (6) additional invitations to Congress dinner gala

SILVER LEVEL \$20,000



/ WORLD CONGRESS OPPORTUNITIES

- Promoted as a Congress partner
- (1) invitation for a top manager to participate
- (1) economy class flight
- (1) hotel room
- (1) invitation to Congress dinner gala
- Dedicated space for company presentation

/ OTHER FCEM EVENT OPPORTUNITIES

- Logo on www.FCEM.org for (1) year
- Logo on FCEM newsletters 8x a year
- Logo on all social media promoting FCEM events
- Logo on advertising totem at FCEM events
- Logo on digital screens during celebrations
- (1) half-page advertisement in on-site event program
- Inclusion of partner materials in all participant folders
- (4) additional invitations to Congress dinner gala

BURGUNDY LEVEL

\$10,000



/ WORLD CONGRESS OPPORTUNITIES

- Promoted as a Congress partner
- (1) invitation for a top manager to participate
- (1) invitation to Congress dinner gala

/ OTHER FCEM EVENT OPPORTUNITIES

- Logo on www.FCEM.org for (1) year
- Logo on all social media promoting FCEM events
- Logo on advertising totem at FCEM events
- (1) fourth-page advertisement in on-site event program
- Inclusion of partner materials in all participant folders





WORLDWIDE SURVEY PARTNER OPPORTUNITY

Our survey allows us to better understand our members and their needs and use this knowledge to shape FCEM programs and initiatives.

\$20,000

- Collaboration throughout survey development
- Ability to incorporate up to (4) survey questions
- Logo or mention on all survey social media
- Logo on all survey eblast communications
- Logo/mention on survey newsletter article
- Visibility whenever survey findings are shared during events/ programs
- Mention in media release on survey findings
- Mention in survey media release included on www.FCEM.org
- Opportunity to cross-promote survey findings to media

WHITEPAPER PARTNER OPPORTUNITY

\$20,000

- Collaboration throughout whitepaper development
- Ability to contribute content in whitepaper introduction
- Logo or mention on all whitepaper social media
- Logo on all whitepaper eblast communications
- Logo/mention on whitepaper newsletter article
- Visibility whenever whitepaper is cited during events/ programs
- Mention in media release on whitepaper
- Mention in whitepaper media release included on www.FCEM.org
- Opportunity to cross-promote whitepaper content to media

OTHER EVENT PARTNER OPPORTUNITY

FCEM Day is held the 3rd Friday of May each year and is celebrated by every FCEM partner association worldwide.

\$10,000

- Logo or mention on all event social media
- Logo on all event eblast communications
- Ability to include (1) targeted/custom message in eblast communication
- Logo/mention on event newsletter article
- Mention in media release on event
- Mention in event media release included on www.FCEM.org

PROGRAMMING PARTNER OPPORTUNITY

WE Win is a regional institutional and technical-capacity building program for national associations and women entrepreneurs developed in collaboration with the AfDB.

\$10,000

- Logo or mention on all program social media
- Logo on all program eblast communications
- Mentions throughout delivery of program
- Logo/mention on program newsletter article
- Mention in media release on program
- Mention in program media release included on www.FCEM.org

AWARDS PROGRAM PARTNER OPPORTUNITY

FCEM's annual awards program for women entrepreneurs includes the Pioneer, Start-Up and Yvonne Foiant Awards.

\$10,000

FOR ANNUAL PROGRAM

OR \$5,000

/INDIVIDUAL AWARD SPONSORSHIP

- Logo or mention on all award program/individual award social media
- Logo on all award program/individual award eblast communications
- Mentions throughout award program/individual award presentation
- Logo/mention on award program newsletter article
- Mention in media release on award program
- Mention in award program media release included on www.FCEM.org

PARTNERSHIP OPPORTUNITIES

TECHNOLOGY PARTNER OPPORTUNITY

FCEM connects women entrepreneurs worldwide for networking and information-sharing through evolving technologies like our website portal and enterprise and experts database.

- Media release on partnership and launch of new technology
- Logo across new technology platform as appropriate
- Announcement in all FCEM e-communications (eblasts, FCEM ONE, etc.)
- Logo on all social media posts promoting new technology

**COST TO BE DETERMINED
BASED ON NEW TECHNOLOGY
(I.E. APP, MOBILE MARKETING
PLATFORM, ETC.)**

CERTIFICATION PARTNER OPPORTUNITY

WE Win is a regional institutional and technical-capacity building program for national associations and women entrepreneurs developed in collaboration with the AfDB.

\$35,000

- Logo on certification landing page
- Logo on all certification communications
- Recognition at FCEM World Congress
- Recognition at FCEM World Committee Meeting
- Recognition at any other FCEM event/during FCEM programs where certification is highlighted
- Opportunity to participate in certification session or roundtable at World Committee Meeting
- Access to certification participants in Welcome Package
- Invitation to participate in post-certification support programming as appropriate
- One eblast to FCEM database; FCEM will send pre-approved message



TO BECOME A SPONSOR, CONTACT US AT:
vicepresident@fcem.org

FOR MORE INFORMATION, VISIT US AT:
www.fcem.org



FCEM RECOGNITION

FCEM and its more than 75 years of work to promote women's entrepreneurial initiatives and reinforce national associations of women business owners have been recognized by these world leaders:

His Holiness Pope John Paul II

Patriarch Alexis II

Angela Merkel, Former Germany Chancellor

Ban Ki-Moon, Secretary General of the United Nations

Kofi Annan, former Secretary General of the United Nations

Paul Biya, President of Cameroon

Chen Shui-bian, former President of Taiwan

Jacques Chirac, former President of France

Carlo Azeglio Ciampi, former President of Italy

Hillary Clinton, former First Lady and U.S. Secretary of State

Vigdís Finnbogadóttir, former President of Iceland

Vicente Fox, former President of Mexico

Guido de Marco, former President of Malta

Konstantinos Stephanopoulos, former President of Greece

Toure Lobbo Traore, former First Lady of the Republic of Mali

Abdoulaye Wade, former President of Senegal

Boutros Boutros Ghali, Secretary General of Organisation de la Francophonie
Steve Gentili, President Forum Francophone des Affaires

Klaus Schwab, World Economic Forum Davos





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